



**PURE ENJOYMENT OF A
BETTER LIFE STARTS HERE**





WELCOME

A pure, sparkling pool in three easy steps

What could be more fun than owning your own swimming pool? Whether you like to do laps, splash about, play a game of Marco Polo or just laze about by the edge, a swimming pool can bring us lots of joy.

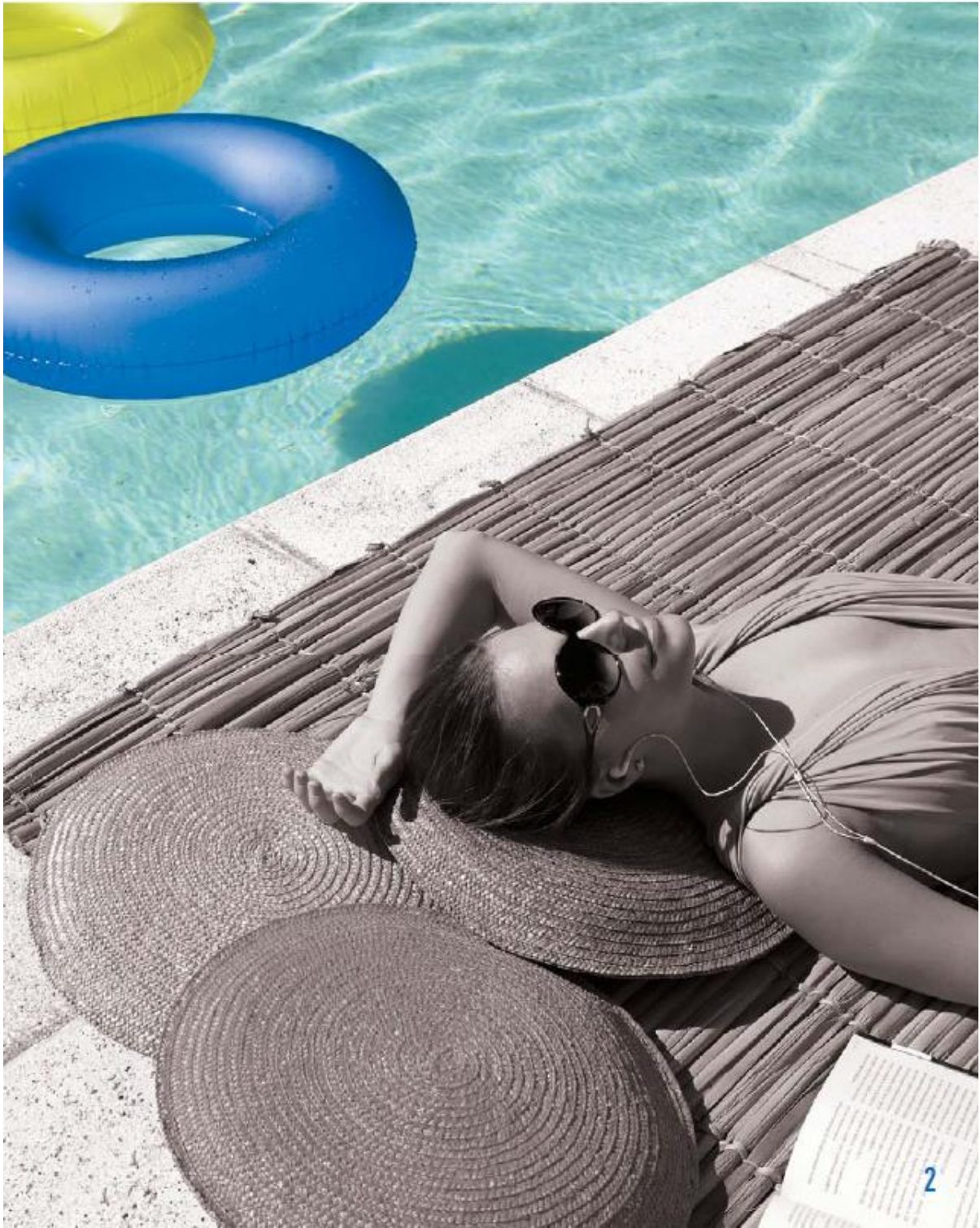
To get the most enjoyment out of your pool, you need to look after it carefully. That's where the Zodiac Chemicals complete pool care system comes in.

In just three easy steps, you'll be enjoying a cleaner pool with more sparkle.

STEP 1  **PURE BALANCE**

STEP 2  **PURE PROTECTION**

STEP 3  **PURE PERFECTION**





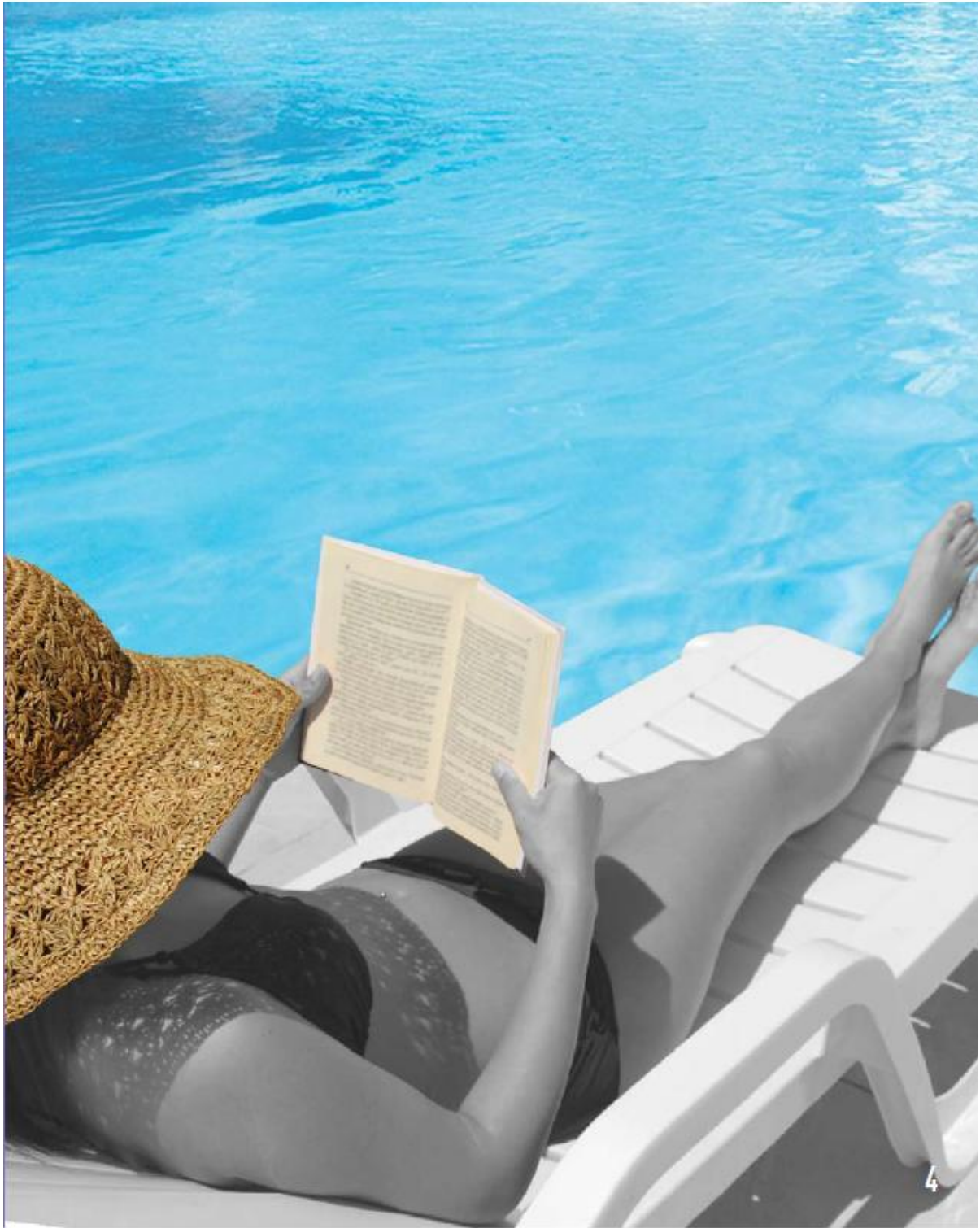
HARMONY BEGINS HERE

STEP 1 PURE BALANCE

Just like people, pools need balance. In pool-speak, balancing means preparing the water so that the protective products you add later will work most effectively. Why is this important?

Firstly, if your protective products aren't doing their job properly, your pool can be over-run by nasty micro-organisms. Secondly, unbalanced water may be corrosive, resulting in damage to the equipment in your pool.

Also, the water balance should be in harmony with the human body, with a pH level between 7.2 and 7.6. This keeps the water pleasant while preventing eye and skin irritation.





I'LL KILL THE GREMLINS

STEP 2 PURE PROTECTION

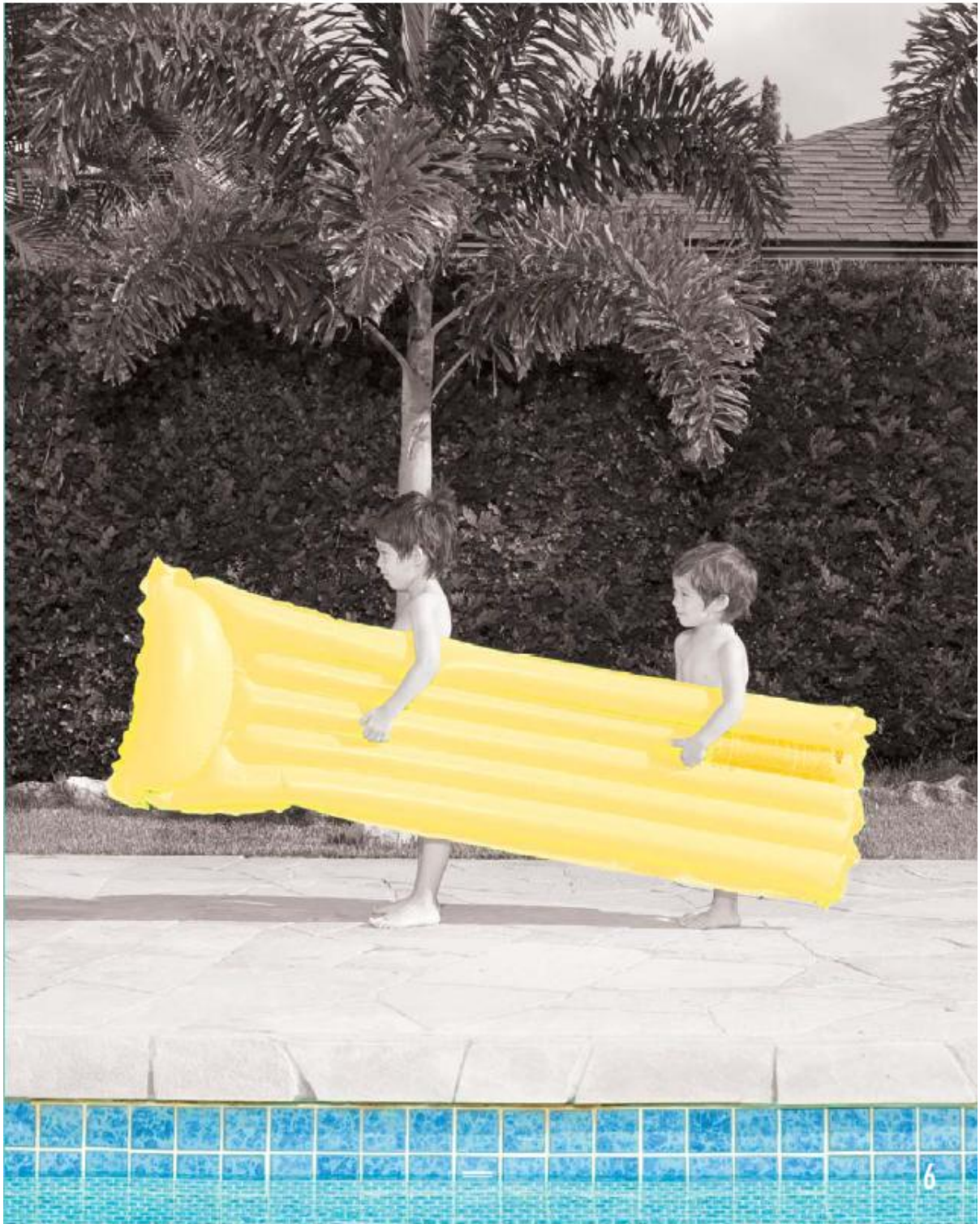
Nobody likes nasty micro-organisms crashing their pool party. To protect your pool from unwanted guests and to keep your water nice and clean, use purifying or protective products.

The key ingredient in protective products is Chlorine, a common and the most widely used element to purify and eliminate harmful micro-organisms from our drinking water.

By adding purifiers to a well-balanced pool, effective protection against bacteria, algae and other harmful micro-organisms can take place.

Ensure your pool stays clean by regularly checking the levels of protective products and stabilisers in the water. For even greater protection, use shock treatments regularly.

Stabilisers guard the purifiers or protective products from UV rays. UV protection is essential simply because without it, purifiers evaporate from the pool.





I'LL MAKE IT SPARKLE

STEP 3 PURE PERFECTION

After you've taken care of unwanted guests, it's time to focus on the important stuff: making your pool glisten and sparkle. Zodiac Chemicals offers a range of products designed to perfect your pool. Just don't spend too much time admiring the water, okay?



LABELS YOU CAN READ

Choosing chemicals should be simple

1 PRODUCT NAMES THAT MAKE SENSE

Simple, self-explanatory name that everyone can understand.

2 TECHNICAL STUFF (ACTIVE CONSTITUENTS)

All our products meet or exceed Australian standards and compliance. This information, when included, is your peace of mind of a safe and trusted product. It lists clearly the active ingredients.

4 BENEFITS THAT HELP YOU

A summary of the key product features and benefits, so you can see at a glance if it's the right product for you.

3 A DESCRIPTION YOU CAN UNDERSTAND

A simple snapshot of what the product does.

5 DESIGNED TO BE EASIER TO FIND

The category symbols and colour coding are designed to make it easier to find the right product or products on the shelf.

- - Balance
- ⊗ - Protection
- - Perfection

- 1
- 2
- 3
- 4



A FEW TIPS

TAKE IT NICE AND SLOW

As exciting as pool tests are, speed it along and you won't get a good result. Most chemicals have an impact on each other and you need to give them time to settle. So make adjustments to your pool water slowly and give them time to take effect.

CHEAP CHEMICALS ARE A BIG NO-NO

Don't cheapen the enjoyment you get from your pool. Always use reputable brand-name chemicals, as cheaper products often contain impurities (such as metals) that can stain or even damage pool equipment. They also don't work as hard as quality products, meaning you have to buy more to get effective results.

THE SNIFF TEST

If the correct levels of purifiers are present in the pool, it will have no smell. If a smell is evident, it is probably due to the presence of chloramines or too little free chlorine.

OWN A FIBREGLASS POOL?

Fibreglass pool owners take note: you should keep your pH lower (most manufacturers recommend it should be at 7.0). If you own a Quartz pool, it's recommended that you keep your pH levels at 7.4. Speak to your builder or manufacturer for more information.





PURE INDULGENCE BEGINS HERE

The perfect spa in three easy steps

Aaaaaaaah. If you own a spa, that's a sound you should be very familiar with. Spas are all about taking it easy, so we've made looking after your spa nice and simple. As with swimming pools, you'll need to use the *Zodiac Chemicals* complete spa care system to keep your spa sparkling.





3 EASY STEPS TO A PERFECT SPA

STEP 1 PURE BALANCE

Just like people, spas need balance. In spa-speak, balancing refers to preparing the water so that the protective products you add later will work effectively. Why is this important? Firstly, if your protective products aren't working effectively, your spa can be over-run by nasty micro-organisms. Secondly, unbalanced water may be corrosive, resulting in damage to the equipment in your spa.

Also, a balanced spa should be in harmony with the human body (sharing the same pH level), which makes the water more pleasant. Huzzah!

STEP 2 PURE PROTECTION

Everyone enjoys a good spa. Unfortunately, this also applies to nasty micro-organisms. Keep them away with protective products.

By adding purifiers to a well-balanced spa, effective protection against bacteria, algae and other harmful micro-organisms can take place.

Ensure your spa stays clean by regularly checking the levels of protective products in the water.

STEP 3 PURE PERFECTION

After you've taken care of unwanted guests, it's time to focus on the important stuff: making your spa glisten and sparkle. Zodiac Chemicals offers a range of products designed to perfect your spa. Just don't spend too much time admiring the water, okay?

PURE BALANCE



PURE PROTECTION



PURE PERFECTION





For more information visit **zodiac.com.au** or call **1800 688 552**